

2020-21 4TH QUARTER MINISTRY/BUSINESS REPORT

Sunday, August 1, 2021, 1pm, Online @ Crossroadsabc.LIVE

AGENDA

1. Introduction and opening prayer
2. Approval of 3rd quarter minutes
3. Approval of 4th quarter reports
4. New business items
5. Open discussion and Q&A
6. Prayer and adjourn

2020-21 3RD QTR MINUTES

May 2, 2021

- Matt opened in prayer.
- Angie: 5 year goals - every single marker has been made.
Goal 1: 10,000 digital engagement increased by 450 (goal was 350). Trevor: SAN - seeing an increase to weekend services through YouTube - through the QR code - #'s keeps increasing.
Goal 2: invite 5000 neighbors: 130 new families that have started in the process.
Goal 3: 1300 baptisms - 7 baptisms
Goal 4: Everyone in community groups - added about 50 to 60 this past 90 days.
Goal 5: launch 2 new churches Matt will speak to this.
- Matt: new people - connecting with about 45% of the new are reconnecting.
- 20 people in baptisms que (8 in Fort Lupton! Great growth there!)
- Quarter 3: organizational structure - 3rd set of 90 sprints
 - 1) leadership development: giant leadership being used
 - 2) discipleship on target with sprints

continued on page 4



PASTOR MATT MANNING
SENIOR PASTOR

matt.manning@crossroadsabc.com

This last quarter marked a few significant steps in terms of living out our mission.

First, we realized that if we are serious about reaching people with the Gospel of Jesus, specifically at Fort Lupton, then that congregation needs to have the freedom to engage its community in the way it sees fit and in a way that they won't be able to do under the Crossroads umbrella. In 2010, we merged with (then) First Baptist of Fort Lupton. The church became our third campus. Over the last 10 years or so, that campus has grown and experienced success. We believe that in order for it to continue to grow, to flourish, and to reach its community, it needs the freedom to do so. So we are moving forward with plans to send them off as their own church starting January 1, 2024. It is important to note that this is not because the church has failed, but rather this is because of their success in the Fort Lupton community. They have done well and we want them to continue to succeed, and we believe the best way to do that is to launch them.

Second, we have made the decision to repurpose the building resources that God has given to Crossroads. In that decision, we have moved all of our family and adult ministries, including our worship services, to our Thornton location. We have already seen (in the early months of this year) how we are all better together under one roof when it comes to living out our vision.

In regard to our Northglenn location, we are converting it into the Crossroads Community Center. The vision of the Crossroads Community Center is to serve as the missional hub of Crossroads Church, to empower people toward a more stable future through a transformational experience of Christ's love, aiming at spiritual, social, and economic flourishing. We have big dreams of what God is going to do there. We are in the process of getting that building ready to function in the fall of 2021.

One last thing. Despite all the challenges that the pandemic brought to us, we ended the year in great financial shape! Thank you for your generous support as we pursue becoming a church that is multiethnic, multigenerational, making disciples of the next generation—our kids and grandkids.





ANGIE DURAN
CEO

angie.duran@crossroadsabc.com

As I write this post, our teams are in the middle of this quarter's 90-day sprints. We are working hard, but are also finding time to have re-energizing fun with our families this summer. We continue to move closer to our four organizational goals (10,000 digital engagements, inviting 5,000 neighbors, 1500 baptisms, and every regular attender in community). Our fifth goal, launching two new churches, is still on hold. I wanted to share just a few of the many amazing things that God has been doing within and through our community.

Outreach: We are just finishing our commitment to the partnership with Saint Anthony's North (SAN). Our time together has been so fruitful that none of us want to see it come to an end. To that point, we are working out the details of what that partnership could look like in the long term. One of the things we are most excited about is an opportunity to invite the 1,400 workers from SAN's to Crossroads Church—on a Sunday morning no less! Pastor Trevor and the SAN executive team are working together to create something fun and meaningful!

Innovation: As you know, the Innovation ministry is a new ministry for most churches, including ours. So much of this last year has been about learning and growing, and well... innovating! Along the way, we recognized that the lead position for Innovation requires someone to develop the marketing strategy and structure for our church, as well as maintain all communication strategies across all platforms—and then do this in an ever-changing environment. The role requires a very specialized skill set. In order for us to continue to grow in this ministry and meet our organizational goals, it is critical that the Directional Team position be managed by someone who has that required skill set. Thankfully, we do have a person on staff who has that unique aptitude in Michele Gerbrandt. She has a long history of marketing development and resource deployment. We have asked her to step into the Direction Team role of Director of Innovation. We are transitioning Pastor Jared, under Michele's leadership, into the role of Innovation Pastor where he will be using his natural gifting and skill set to develop content and pastorally

engage with people on our digital platforms. We are looking forward to how God will work in the reorganization of this team.

Weekend Services: We continue to see new families almost weekly at this point, and most of them are returning in following weeks. What we have built is resonating well with our guests and allowing us an opportunity to connect them into a community of faith at Crossroads. This growth is a major factor in our decision to open another service time. Starting August 1 we will be meeting at 8:30, 10 and 11:30am. If you are a long-time Crossroads family, we ask that you consider attending the 11:30 service to allow for ample room for new guests who are likely to come to the 10am service.

Engagement: There is so much great work happening with the Engagement team, between Baptisms, Community Group sign ups, New/Next/Jesus connections and GrowthTracks. Every department is thriving and growing! This month I'd like to highlight what's going on in our Family Ministry. Crossroads Kids launched their new theme-based Sunday morning program and it has been met with lots of laughter and smiles! Carrie Evans (our Family Ministry Director) says it's like VBS—only every Sunday! The current cycle is all about the Summer of Science, where kids get to learn about the truth of who God is through fun and engaging science experiments. In our Student Ministry, our leaders have been busy "bumping" kids up into their new grade levels, through lots of fun summer activities and transformative teaching. Our CSN program continues to grow in both numbers and depth.

Care: Pastor Chris and his team of incredible volunteers are continuing to multiply their efforts to love our people and our community well. In August we will begin training another round of Stephen Ministers. Stephen Ministry is a vital part of our work, as it trains people in our church to offer confidential spiritual and emotional support to those who are hurting and facing challenging circumstances. Because this past year has been difficult for so many, I am grateful we have such an incredible team of volunteers involved with Stephen Ministers to help those in need.

As always, I am so thankful for the faithfulness of so many of you, especially the time and talent you have given to these ministries. I am excited to continue to serve alongside you all as we pursue God and live out His mission in our communities.



MEMBERSHIP

4th Quarter 2020-2021

April, May, June 2020

TOTAL ADMISSIONS: + 1

New Membership: 0

Re-Activated: + 1

Joan Pigon

TOTAL DISMISSALS: - 4

Inactivated Members: 0

(includes 3rd quarter Inactive Members)

Transferred: -2

Ralph & Susan Lewis

Deceased: -2

Jeannine Lincoln, Gary Rogers

3RD QTR TOTAL MEMBERS = 608

PROBATION:

Carl Everhart, Carol Salter, Cindy Steel, John Steel, Cori Cervantes, Marci Jones, Nancy Pierotti, Stephen Pierotti, Ronald Digby, Sheila Digby, Susan Popa Geiser

Respectfully submitted,
Christy McGee
Church Clerk

Quarterly reports can be found at:

<https://crossroadsabc.com/church-business/>



Northglenn Campus

10451 Huron, Northglenn, CO 80234

Thornton Campus

53 E 128th, Thornton, CO 80241

Ft. Lupton Campus

1115 1st Street, Ft. Lupton, CO 80621



@crossroadsabc crossroadsabc.com

BUDGET CONDITIONS

4th Quarter 2020-2021

Fiscal Year = July 2020-June 2021

YTD GENERAL GIVING VS. BUDGET 2020-21

General Fund Giving \$3,031,849.05

Budget \$2,492,724.71

Excess/(Deficit) \$ 539,124.34

YTD GENERAL GIVING VS. ACTUAL EXPENSES 2020-21

General Fund Giving YTD \$3,031,849.05

Actual Expenses YTD \$2,213,406.13

Excess/(Deficit) \$ 818,442.92

Chip.Case@crossroadsabc.com,

Business Administrator

5-YEAR GOALS 3RD QTR 2020-21

- 10,000 Digital Engagements: 3,812 (+70)
- Invite 5,000 Neighbors: 566 (+137)
- 1,500 Baptisms: 19 (+11)
- Everyone in Community Groups: 716 (+58)

WEEKLY ATTENDANCE AVERAGE 3RD QTR 2020-21

1,172 (-66)

Angie.Duran@crossroadsabc.com

2020-21 3RD QTR MINUTES

continued from page 1

2 conclusions:

1) Fort Lupton needs the ability to reach their population according to the community.

2) Thornton and Northglenn - only three miles apart. Thornton is bigger space.

- It led to results: 1) preparing to release Ft. Lupton to be their own church by Jan 2024 - commitment to set them off to succeed. 2) NG building will be re-purposed as a Crossroads Community Center. Chip Case will lead this cause-most all worship will be held at Thornton. 400 people with space- 1600 people with 4 services and kids.
- Jeff closed in prayer.

Send emails to moderator@crossroadsabc.com