

2021-22 1ST QUARTER MINISTRY/BUSINESS REPORT

Sunday, November 7, 2021, 1pm, In-Person & Online @ Crossroadsabc.LIVE

AGENDA

1. Introduction and opening prayer
2. Approval of 4th quarter minutes
3. Approval of 1st quarter reports
4. New business items
5. Open discussion and Q&A
6. Prayer and adjourn

2020-21 4TH QTR MINUTES

August 1, 2021

Angie – 2/3 way through current sprints

- Crossroads Community Center – building up the infrastructure to launch in fall 2021
- Fort Lupton independent launch
- Marketing Strategy – Evaluate
- 5 Organizational Goals Update

Matt –

- Updating language of the church constitution
 - Change to the mission statement: To serve people towards and connect people to Jesus.

Angie – Fort Lupton – 2 ½ years to transition

- 2021 – Develop time line of autonomy, evaluate tasks = recruit governing board & vote
- 2022 – Development = voting board in, setup foundational structure, Fort Lupton to vote in senior pastor
- 2023 – Launch locally = still having Crossroads as support for the year
- 2024 – Launch



PASTOR MATT MANNING
SENIOR PASTOR

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The leaves are turning and fall is in the air!

While COVID continues to impact how we do church, and specifically how we plan for the future, (right now, every plan is in pencil), we are starting to settle into what life for us is going to look like. Everything we are doing is aimed at becoming a church that is multiethnic, multigenerational, and making disciples of the next generation—our kids and our grandkids. We are seeing this vision lived out. This last quarter:

- We have seen 9 people get baptized, from young children to older adults—all giving powerful testimonies of life change in Jesus.
- We are sponsoring three Good News Clubs, reaching over 300 kids in local elementary schools, connecting with them and their families, and inviting them to join us.
- We saw many new families and guests come through our doors. In response to that growth, we brought back a third service at our Thornton location in August.

- When it comes to caring for those who are in crisis, we are in the process of training 13 new people for Stephen Ministry work, bringing our total number of Stephen Care ministers to 29.
- Our reach continued to grow through our innovation (digital) ministry, and we have big plans for the end of 2021.
- For the third quarter in a row, we saw an increase in the number of people connected in community. All of this is adding up in significant ways for us becoming a church where those who are far away from Jesus are drawing closer to Him, and those who have given their lives to Jesus are becoming more deeply committed to His mission.

As we look toward the future, we are excited for the opportunities that God is putting in front of us. It is a privilege to serve you as your Senior Pastor!

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PASTOR MATT





ANGIE DURAN
CEO

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Happy fall friends! I love this time of year with the cooling temperatures and the changing of the leaves. The kids and I have spent some great moments hiking in the beautiful Colorado wilderness over the past few weeks. It has been so healing for us as we marvel at the beauty of God's creation and find peace in his perfect plan as shown through the changing of the seasons. I pray you are all also marveling at his perfection during this season.

Innovation: This last quarter we paused much of our creative content in order to focus on development and implementation of a marketing and communication strategy. Some of that work involved optimizing platforms that we already have access to as well as building new platforms. One of those new platforms for communication is the search engine Google. We were able to secure a \$10K grant to be used for specialized ads. We are so grateful to have been working with a fellow Crossroads member, Alaina Bravo, (who is a Google Ad specialist), to optimize our grant. These ads drive people who are previously unconnected to Crossroads to our content, in this case, in the form of a blog. We have had over 9,500 people show interest in this content by clicking onto the page. And once they find their way to the page, they tend to stay for an above-average amount of time. What's even more amazing is that the blog invites people into a deeper conversation with a pastor. We've had more than 50 people respond directly. It's really incredible progress! You can find our first blog crossroadsabc.com/the-5-top-reasons-people-struggle/.

Outreach: It's hard to be around Crossroads and not see the work that the outreach and hospitality teams have been doing. One of our goals in outreach is to provide opportunities to invite your friends and neighbors to Crossroads. Whether it be through a monthly patio party, our work with Saint Anthony's, or the new activities in our local schools, this team is creating beautiful and

relational spaces to engage our neighbors. Every member of Pastor Trevor's team is a volunteer and passionate about hospitality and living in 4D. We have seen the fruit of this effort in the 144 new families welcomed to Crossroads this quarter!

Weekend Services: Our Music Ministry team has been busy this quarter developing new musical content. It's been wonderful to see the gifts God has given this team used to help usher us into a space of worship to the King! You can expect to continue to experience more original content in this coming quarter.

Engagement: One of the markers of success for the engagement team is how well our families are getting connected. They can be connected through Community Groups, engaging with GrowthTracks, the Baptism process, and by inviting their neighbors into our community. We have had another quarter of positive growth in all of those areas, but more so we are hearing many stories of families getting deeper connected into this community of faith and in their walk with the Lord. Those wins are largely due to the great work of the Engagement team and their incredible volunteer teams.

Care: We are about 25% through our current Stephen Ministry training, and so far it's going very well! For this session, we have 13 people in training! It is always amazing to see the process and getting to watch God move in the hearts and minds of our trainees. It's spiritual formation happening right in front of our eyes. God willing, they will all be ready to care for the hurting in February.

I am excited to continue to serve alongside you all as we pursue God and live out His mission in our communities.

MEMBERSHIP

1st Quarter 2021-2022
July, August, September 2021

TOTAL ADMISSIONS: + 4

New Membership: +3

Karen Allen, Ashley Hamm, David Hamm

Re-Activated: +1

Heather Burke

TOTAL DISMISSALS: - 1

Inactivated Members: 0

(includes 4th quarter Inactive Members)

Transferred: -0

Deceased: -1

Wilma Sanderson

3RD QTR TOTAL MEMBERS = 612

PROBATION:

Roland Bigby, Paula Duncan, Hilda Kennedy, Jim O'Dell, Jeanne O'Dell, Gabi Perez, Brando Perez, Laveda Semple, Marian Short, Hal Short, J. Howard Sutton, Ray Vigil, Joy Watson, Denise Widner, Georgette Williams

Respectfully submitted,
Christy McGee
Church Clerk

Quarterly reports can be found at:
<https://crossroadsabc.com/church-business/>



Thornton Campus

53 E 128th, Thornton, CO 80241

Ft. Lupton Campus

1115 1st Street, Ft. Lupton, CO 80621

Crossroads Community Center

10451 Huron, Northglenn, CO 80234

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BUDGET CONDITIONS

1st Quarter 2021-2022
Fiscal Year = July 2021-June 2022

YTD GENERAL GIVING VS. BUDGET 2021-22

General Fund Giving	\$629,820.24
Budget	\$716,358.05
Excess/(Deficit)	\$ (86,537.81)

YTD GENERAL GIVING VS. ACTUAL EXPENSES 2021-22

General Fund Giving YTD	\$629,820.24
Actual Expenses YTD	\$601,356.48
Excess/(Deficit)	\$ 28,463.76

Mia.Garneau@crossroadsabc.com
Business Administrator

5-YEAR GOALS 1ST QTR 2021-2022

- 10,000 Digital Engagements: 4,088 (+261)
- Invite 5,000 Neighbors: 710 (+144)
- 1,500 Baptisms: 24 (+9)
- Everyone in Community Groups: 722 (+6)

WEEKLY ATTENDANCE AVERAGE 1ST QTR 2021-2022

1,173 (+1)

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PRAYER REQUESTS

Please pray for the following:

- That we reach and serve our community well with the Crossroads Community Center.
- Crossroads' Vision and that God may bless us as we serve people toward and connect people to Jesus through the new Vision.
- As COVID continues to spread, please pray for health and protection for our staff, congregation and community and for Nick Duran's recovery.