

2023-24

1ST QUARTER

MINISTRY/BUSINESS REPORT

Sunday, November 5, 2023, 1pm, In-Person & Online @ Crossroadsabc.live

AGENDA

1. Approve 4th QTR Minutes
2. Vote Church Council Members
3. Business Update
4. Why We Do What We Do

Church Council Members:

Terry Ketelsen - 3 years (1st term)
Karen King - 3 years (2nd term)
Gabe Ramon - 3 years (2nd term)
Jeff Tompkins - 2 years (2nd term moderator)
Justin McDonald - 2 years (2nd term)
Kat Pipher - 2 years (1st term)
Stu Jackson - 1 year (1st term)
Rick Green - 1 year (1st term)
Matt Manning - Senior Pastor
Angie Duran - Non-voting member
Chris Amdahl - Non-voting member

Jeff Tompkins opened in prayer and went over the agenda.

- Angie gave a progress update on our 5yr. goals. Driving into the culture of imitation has been very successful. We continue to fine-tune the content online, and more people are taking a physical step to subscribe into what we offer digitally.
- Pastor Matt spoke to his trip with Compassion International and the opportunity to sponsor a church in Guatemala.
 - Church Council has voted unanimously to move forward on sponsoring/providing financially a church alongside Compassion.
- Angie gave a financial overview.
 - Generosity - giving to those in need.
 - 6.5% Global Missions
 - 1.5% Locally ministry partners
 - \$120,000 in addition to local ministry partners in need.
 - More Better Bikes - Pastor Kim
 - North Denver Cares - Bryan Decker
 - Lance Witt - Ministry in Colorado Springs to help with pastor burnout
 - Iglesia Victory
 - Invitation - Helped empower our body to engage their community in invitation.
 - 20% increase in new guest attendance
 - Up 6% from last year new people coming by personal invitation.



PASTOR MATT MANNING
SENIOR PASTOR

matt.manning@crossroadsabc.com

In our first quarter of 2023, we made significant strides in taking our mid-vision check with The Unstuck Group, and using that experience to develop a comprehensive strategic plan to guide us in the next 2.5 years of our future. The process began this quarter with a mapping of our connections strategy, which includes the development of a discipleship initiative that will bring clarity to the question: *Who are we becoming as the people of God at Crossroads Church?* This is a crucial question in the life of our church as it shapes not just programming elements, but our overall philosophy of ministry as we come alongside people in their spiritual journey. At the business meeting, we will share Part 1 of our connections strategy.

Concurrently, we are seeing consistent growth at Crossroads, particularly with our in-house attendance. This has led us into initial conversations with a reputable architect to develop a master plan that will align our physical footprint with our strategic objectives. We are at just the very beginning of this process, where we have defined and expressed the challenges we see coming in the next 2-3 years that will need solutions.

Finally, Pastor Chris, Pastor Kim, our residents Grant and Jon, Loretta Dudley, and myself attended the annual regional meeting for the American Baptist Churches of the Rocky Mountains. The region is in good financial standing, and they continue to wrestle (like all denominations) with the question: *How to add value to the local church?* There is little to communicate from the meeting that directly impacts Crossroads. However, we are talking to the Region's leadership on how we can partner together with our Residency Program to provide Senior Pastors within the Region in their replanting efforts.

I am grateful for the season God has us in. We are seeing new people come join us, and some of them are finding Jesus. We are baptizing, growing numerically, and financially in good health. In all of this we give God thanks. We continue to pray for the future, especially that Jesus would find us faithful as we minister in a community where 95% of the people in our neighborhoods are unchurched.

Pastor Matt



ANGIE DURAN
CEO

angie.duran@crossroadsabc.com

Happy fall friends! This is my favorite time of year! Sleeping with our windows open, long drives to see the fall colors, and hiking in cooler temps! I am always reminded in these moments of the beauty of God's creation, and find peace in his perfect plan as shown through the changing of the seasons. I pray you are all also marveling at his perfection during this season.

We've had an exciting quarter at Crossroads. We are halfway through our big 5-year goals, and it's been remarkable to see all of the ways that God is moving in this community. This quarter, I wanted to share with you a closer look at our success in reaching new guests. We've had 12 quarters to process the trends, and I think we can confidently say that our culture of invitation is working.

In 2023, so far, we have seen nearly 600 new guests attend for the first time on a Sunday morning. Due to the good work of our Family and Connections teams, we understand a lot about why and where these families are coming from.

These guests are coming in from a variety of avenues:

- 40% found us first through our digital platform (online services, blogs, website, etc)
- 25% came because they were personally invited by a friend or neighbor
- 15% came because they saw our building
- 5% came from our community center and other entry ministries (like CR, ESL)
- 15% did not specify

What these numbers tell us is that our digital platform is significantly important. People are checking us out online first. What we also know is that we (the church) are inviting our friends. Last year, of all of the new guests, 13% were invited by their friends. It is so encouraging to see that cultural improvement.

Additionally, we know that 57% of the families coming for a first-time visit, come back for a second visit. That is outstanding. Healthy, thriving churches see about 20% retention rate. For us to be seeing a 57% return rate is incredible. So many of our new guests are finding their way to the Next Gathering. Out of NEXT, more than 60% of the participants are getting immediately connected into serving and community group opportunities. People are finding community and a sense of belonging at Crossroads. And while we are thrilled by those numbers and all those connections, we are beyond excited to know that all of these new people are hearing the name of Jesus proclaimed each and every week, and growing in their personal relationship with Him.

Angie

MEMBERSHIP

1st Quarter 2023-2024

July - September 2023

TOTAL ADMISSIONS: +1

New Membership: +1

Re-Activated: +0

TOTAL DISMISSALS: -7

Inactivated Members: - 0

(includes 4th Qtr Inactive Members -6)

Requested: - 0

Deceased: - 1

1st QTR TOTAL MEMBERS = 456

PROBATION: Cory Ard, Trevor DeVore

Charles Taylor, Sandy Taylor, Tami White

BUDGET CONDITIONS

1st Quarter 2023-2024

Fiscal Year = July 2023 - June 2024

YTD GENERAL GIVING vs. BUDGET 2023-24

General Fund Giving	\$	680,860.53
Budget	\$	637,486.15
Excess/(Deficit)	\$	43,374.38

YTD GENERAL GIVING vs. ACTUAL EXPENSES 2023-24

General Fund Giving YTD	\$	680,860.53
Actual Expenses YTD	\$	589,065.25
Excess/(Deficit)	\$	91,795.28

Mia.Garneau@crossroadsabc.com

Business Administrator

5-YEAR GOALS 1st QTR 2023-2024

- 10,000 Digital Engagements: 8,219 (+226)
- Invite 5,000 Neighbors: 2,369 (+247)
- 1,500 Baptisms: 86 (+14)
- Everyone in Community Groups: 571 (+49)
- Launch Churches: 1 (+0)

Weekly attendance average

1st Qtr 2023-2024

1,142 (-19)

Angie.Duran@crossroadsabc.com



53 E 128th, Thornton, CO 80241

Crossroads Community Center

10451 Huron, Northglenn, CO 80234



@crossroadsabc crossroadsabc.com

VISION 2025

We believe God is positioning Crossroads Church to serve people towards and connect people to Jesus by:

Expanding our kingdom impact in our communities and beyond by being a multi-ethnic, multi-generational church focused on making disciples of the next generation—our kids and grandkids.

5-YEAR GOALS

5,000

10,000

1,500

1,500

2

WHERE ARE WE NOW?

2023-24 1ST QTR

50%

4D

2369
(+247)

Invite
Neighbors

Wi-Fi

8219
(+226)

Digital
Engagement

Water Drop

86
(+14)

Baptisms

+

571
(+49)

Everyone in
Community

Church

1
(+0)

Launch
Churches

