

2023-24 2ND QUARTER MINISTRY/BUSINESS REPORT

Sunday, February 4, 2024, 1pm, In-Person & Online @ Crossroadsabc.live

AGENDA

1. Approve 1st QTR Minutes
2. Vote on Trustees
3. Year End Review
4. Conversation on Growth

Jeff Tompkins opened with the agenda and information on voting for the last business meeting minutes, as well as church council, then prayer. Pastor Matt updated us on our 5yr. goals and Why we do what we do - connections.

- Vision 2025 - Goals: We are at the 50% marker, 2 1/2 years in.
 - Invite Neighbors +247
 - Digital Engagement +226
 - Baptisms +14
 - Everyone in community +49
 - Launch churches +0

Board of Trustees 2024

Geoffrey Meyer	1 Year (Chair)
Tom Castellano	1 Year
Rachelle Czarnecki	1 Year
Pamela Miller	2 Years
Mia Garneau	Staff Representative
Angie Duran	CEO

- Giving was historically low in August, and historically high in September. Currently Crossroads is in one of the greatest financial secure spots we have ever been.
- High overview of Connections strategy, six categories:
 1. Front door - searching on line, asking questions
 2. Entry - coming into ministries, such as divorce care, celebrate recovery.
 3. Sunday experience - the invite into the experience
 4. Known - NEXT, the place to be known and belong
 5. Belong - wanting to belong, places like Pursuit, Generations, Friendship class.
 6. Engage - being engaged



PASTOR MATT MANNING
SENIOR PASTOR

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In 2024, an interesting trend has developed. As America becomes more and more post-Christian, a growing number of churches are trying to minister to a culture that no longer exists. This year will mark the first time that church attendance in America will be made up of more Millennials than Boomers. Technology is quickly shaping how we interact with our faith where 35% of people regularly attend services online, 30% of Christians use the Internet to search for information about their faith, and 21% use apps or websites that help them interact with Scripture. When it comes to stability, only 12% of churches find themselves there. The world we are living in is becoming increasingly complicated, and we welcome the challenge and the opportunities to engage the Gospel in new and fresh ways. This is what we strive for as a church - to present a real and authentic reflection of Jesus for this generation.

In this regard, our Innovation and Connections teams continue to do a remarkable job. Our online presence continues to grow. We, as a church, are personally inviting more people. All of this has led to constant growth throughout the year, and where we had 500 more people at our Christmas Eve services this year over last.

Our goal is not drawing large crowds, but effectively sharing the Gospel of Jesus. The Gospel is the central focus of Crossroads Church. One way we do that is through the stories of baptism. Another way is through our preaching. This year, the preaching team spent a day of training where we examined and continue to push ourselves in making sure that every message ends at the cross with the power of the Gospel. Our family ministry regularly shares with our children what it looks like to trust Jesus as Savior. My constant prayer is that people who are far away from God would come to know Jesus through us.

As our post-christian culture continues to take root, we continue to look at what that means for discipleship. At the end of 2023, we began to ask the question, "What are we becoming as disciples of Jesus?" Currently, we are in the process of developing a pathway of discipleship through an invitation of walking in the rhythms of Jesus. We are excited to see how this unfolds in the coming year!

As always, it is a joy to lead this church. We have a fantastic team who works incredibly hard to meet the challenges of this current day. Thank you.

Pastor Matt



ANGIE DURAN
CEO

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This time of year is when I feel like we all just take a collective deep breath in. The fall and Christmas season was incredible at Crossroads. Full of so much life and joy. As I look back on the quarter I am so encouraged by our church, the way we welcome new people and invest in a culture of belonging. As I look back on 2023, I am blown away by what God is doing in this community. Here are just a few of the highlights.

- **New:** We welcomed 827 new guests this year.
 - 40% found us first through our digital platform (online services, blogs, website, etc)
 - 30% came because they were personally invited by a friend or neighbor.

What is exciting to me about this information is that we can see how important our online platform is to the culture of connection at Crossroads. Most people are still checking us out online before they commit to joining us in person. But what's even more exciting is that 30% of our new guests came from personal connections here at Crossroads. That means you are inviting your friends and neighbors into what we are doing here! And that % has doubled since last year. Our culture of invitation is growing!

- **NEXT:** 192 people joined us at NEXT this year and most of these attendees were new to Crossroads. And over 60% of those who have attended were immediately connected into some form of community. This is also exciting to see that our connection process is working well and that people are excited about opportunities in the community.
- **Connected:** Finally, we have 630 people actively living in the community at Crossroads. We really believe discipleship happens best in circles and are so encouraged that so many of us are in a space of belonging where we can grow in our faith with others who are growing in their faith!

2023 was incredible. We praise God for all that he is doing and we thank you all for being such a critical part of it!

Angie

MEMBERSHIP

2nd Quarter 2023-2024

October - December 2023

TOTAL ADMISSIONS: +0

New Membership: +0

Re-Activated: +0

TOTAL DISMISSALS: -6

Inactivated Members: - 0

(includes 1st Qtr Inactive Members -5)

Transferred: - 1

Deceased: -0

2nd QTR TOTAL MEMBERS = 451

PROBATION: Karen Allen, Melody Ambrose, Becky Beninati, Dave Bollig, Michele Bollig, Kay Boyle, Patrick Boyle, Tom Brady, Julie Buxbaum, Joan Castens, Elaine Coleman, Sharon Davis, Laura Dellinger, Cheryl Fisher, Mark Fisher, Marty Follett, Kimberley Gibson, Eileen Glissmann, Gary Glissmann, Phyllis Groves, Darlene Harrison, Chip Holton, Maureen Holton, David Jager, Susan Jager, Jim Jensen, Mary Jensen, Janeen Joy, Alan Kroll, Trisha Kroll, Fern Lang, Geri Maes, Richard McGraw, Greg Mead, Margaret Miller, Pam Montgomery, Ted Montgomery, Jene Morgan, Michelle Morgan, Cheri Proctor, Roberta Quintana, Kerry Resseguie, Mark Resseguie, Brian Roecker, Laved Semple, Joan Severns, Paul Skattum, John Soper, Juanita Soper, Georgia Swadley, Anita Tabb, Randy Tabb, Edie Wallace



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Crossroads Community Center

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BUDGET CONDITIONS

2nd Quarter 2023-2024

Fiscal Year = July 2023 - June 2024

YTD GENERAL GIVING vs. BUDGET 2023-24

General Fund Giving	\$ 1,274,527.19
Budget	\$ 1,177,587.92
Excess/(Deficit)	\$ 96,939.27

YTD GENERAL GIVING vs. ACTUAL EXPENSES 2023-24

General Fund Giving YTD	\$ 1,274,527.19
Actual Expenses YTD	\$ 1,124,314.58
Excess/(Deficit)	\$ 150,212.61

Mia.Garneau@crossroadsabc.com

Business Administrator

5-YEAR GOALS 2nd QTR 2023-2024

- 10,000 Digital Engagements: 8,499 (+280)
- Invite 5,000 Neighbors: 2,536 (+167)
- 1,500 Baptisms: 87 (+1)
- Everyone in Community Groups: 630 (+59)
- Launch Churches: 2 (+1)

Weekly attendance average

2nd Qtr 2023-2024

1,154 (+12)

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VISION 2025

We believe God is positioning Crossroads Church to serve people towards and connect people to Jesus by:

Expanding our kingdom impact in our communities and beyond by being a multi-ethnic, multi-generational church focused on making disciples of the next generation—our kids and grandkids.

5-YEAR GOALS

5,000

10,000

1,500

1,500

2

WHERE ARE WE NOW?

2023-24 2ND QTR

50%

4D

2536
(+167)

Invite Neighbors

8499
(+280)

Digital Engagement

87
(+1)

Baptisms

630
(+59)

Everyone in Community

2
(+1)

Launch Churches

