

2023-24 3RD QUARTER MINISTRY/BUSINESS REPORT

Sunday, April 28, 2024, 1pm, In-Person & Online @ Crossroadsabc.live

AGENDA

1. Approve 2nd QTR Minutes
2. Budget 2024/2025
3. Goals
4. Staffing Changes

Jeff opened in prayer and gave an overview of the meeting.

- Voting on Trustee board - Approve

Matt congratulated Iglesia Victory on 2 year anniversary.

Angie gave us 2023 year in review.

- 827 Guests welcomed
 - 14 - 18 new people a weekend
 - 72% came back for at least a 2nd visit
 - Internet is still #1 driver of first time, in person engagement
 - Personal invite is a close 2nd and up 15% from last year
- Overall attendance is up 7%
 - In-house continues to increase
 - Online continues to stay about the same
- Belonging connection process
 - 192 people attended NEXT in 2023
 - 60% of NEXT attenders were connected in community
 - 37 people were baptized
- Engaged
 - 630 people engaged in community
 - 438 people engaged in serving
 - 424 people engaged in generosity
- Digital Connection
 - 8499 digital engagements - up 1062 from 2022
 - 507 people (average) watch services online each week
 - 11,190 hours of content watched in 2023

Matt spoke about the crunch that comes along with growth. We have contracted with VBTS, Steve is the architect to start putting together a master plan. What it looks like to develop out and fix the flow problems within the building. Our goal is to provide that master plan to you and get some feedback by the end of 2025. Pastor Matt Closed the meeting in prayer.



PASTOR MATT MANNING
SENIOR PASTOR

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The beginning of 2024 feels so fast, we finished Christmas and not even 3 months later we were celebrating Easter! During this quarter, our church has experienced a remarkable increase in attendance across our worship services and community spaces. This growth is a testament to the vibrant spiritual life happening here and the dedication of our people to invite others into what has been so life changing for them. The influx of new attendees has been a blessing, but it also presents us with the challenge of providing adequate space and resources to accommodate everyone comfortably.

Recognizing the need to ease the tension when it comes to space, we have begun collaborating with an experienced architect to assess our current facilities and develop a comprehensive plan for reworking our building. This process involves careful consideration of our current and future needs, and spatial constraints. As we work with our architect, we aim to create a space that not only meets the practical requirements of our growing congregation but also reflects our values and aspirations as a church community.

As new people come, our goal is not drawing large crowds, but to effectively share the Gospel of Jesus and see people baptized. In order to enhance the experience of baptism within our church, we initiated a focused 90-day sprint to evaluate and improve our baptismal process. This includes reviewing current procedures, identifying areas for improvement, and implementing changes to streamline and clarify the process. In this sprint we have created a process that aims to disciple people through the transformative experience of baptism and provide more opportunities for people to get baptized.

As we navigate this season of growth and transformation, it is essential that we remain grounded in our vision and committed to become a church that is expanding our Kingdom impact in our community, and beyond, by being a multi-generational, multi-ethnic church making disciples of the next generation - our kids and grandkids.

I am grateful for the support and dedication of all who contribute to our shared ministry, and we look forward to the exciting opportunities that lie ahead. As always, it is a joy to lead this church. We have a fantastic team who works incredibly hard to meet the challenges of this current day. Thank you.

Pastor Matt



ANGIE DURAN
CEO

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Happy Spring! I love this time of year! For the Duran family, it means lots of windy days playing tennis and the excitement of spring gardening. What a beautiful time of year to be reminded of renewal and growth.

We have experienced another incredible season of ministry together. There are so many stories of community, hospitality, and life transformation that I look forward to sharing at this quarter's business meeting. To get us started, here are some of the highlights by the numbers.

- **New:** We welcomed 281 new guests this quarter.
 - 47% came because of a personal invitation
 - 26% through our digital network.
- **Next:** We welcomed 63 people into our NEXT gathering this quarter.
 - 87% of those attending NEXT were new to Crossroads church
 - 68% of those attending NEXT were connected into some form of community at Crossroads
- **Connected:** Finally, we have over 650 people actively living in the community at Crossroads. We really believe discipleship happens best in circles and are so encouraged that so many of us are in a space of belonging where we can grow in our faith with others who are growing in their faith!

This means that we saw an average of 22 new faces each week and the majority of those faces came because our congregation invited them in. Additionally, so many of our guests are participating in NEXT and getting connected into real and intentional spaces of community at Crossroads. As Matt shared in his post, we are so encouraged by this growth, not because our numbers are growing but because God is giving us the opportunity to reach more people with the truth of the Gospel. What incredible fruit God is inviting us to be a part of!

Angie

MEMBERSHIP

3rd Quarter 2023-2024

January - March 2024

TOTAL ADMISSIONS: +2

New Membership: +2

Grant Reed

Jonathan Groce

Re-Activated: +0

TOTAL DISMISSALS: - 108

Inactivated Members: - 108

(includes 2nd Qtr Inactive Members -55

Transferred: -53)

Deceased: -0

3rd QTR TOTAL MEMBERS = 345

PROBATION: C.A. Hughes

BUDGET CONDITIONS

3rd Quarter 2023-2024

Fiscal Year = July 2023 - June 2024

YTD GENERAL GIVING vs. BUDGET 2023-24

General Fund Giving	\$ 1,888,868.27
Budget	\$ 1,767,597.49
Excess/(Deficit)	\$ 121,270.78

YTD GENERAL GIVING vs. ACTUAL EXPENSES 2023-24

General Fund Giving YTD	\$ 1,888,868.27
Actual Expenses YTD	\$ 1,719,426.51
Excess/(Deficit)	\$ 169,441.76

Mia.Garneau@crossroadsabc.com

Business Administrator

5-YEAR GOALS 3rd QTR 2023-2024

- 10,000 Digital Engagements: 8,796 (+297)
- Invite 5,000 Neighbors: 2,817 (+281)
- 1,500 Baptisms: 88 (+1)
- Everyone in Community Groups: 653 (+24)
- Launch Churches: 2

Weekly attendance average

3rd Qtr 2023-2024

1,339 (+185)

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Crossroads Community Center

10451 Huron, Northglenn, CO 80234



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VISION 2025

We believe God is positioning Crossroads Church to serve people towards and connect people to Jesus by:

Expanding our kingdom impact in our communities and beyond by being a multi-ethnic, multi-generational church focused on making disciples of the next generation—our kids and grandkids.

5-YEAR GOALS

5,000

10,000

1,500

1,500

2

WHERE ARE WE NOW?

2023-24 3RD QTR

50%

4D

2817
(+281)

Invite Neighbors

8796
(+297)

Digital Engagement

88
(+1)

Baptisms

653
(+24)

Everyone in Community

2

Launch Churches

